

DESTROY UNWANTED HAIR FOREVER
SAFE & FAST • by Thermolysis (Diathermy)
Electrolysis Given If Desired

- Hairlines Designed and Corrected
- Smooth Face and Body
- Necklines Cleared
- Brows Shaped

Martha FOSS E.D. Hours 11-2 & 3-7
Free Consultation

REGISTERED ELECTROLOGIST
Graduate Colleges Both Here and Abroad
PHYSICIANS References on Request
Member of Electrologist Assn. Calif.

SUITE 1-8588
133 Geary—Suite 803

Katherine HAUSHEER

REMOVE SUPERFLUOUS HAIR PERMANENTLY
LATEST METHODS OF HAIR REMOVING

FORMERLY OF
LUCERNE, SWITZERLAND
MEMBER OF ELECTROLYSIS ASSN. OF CALIF.

TELEPHONE
YUkon 2-9141

DOWNTOWN
SUTTER AT POWELL
PHYSICIANS BUILDING

SUITE 402 514 SUTTER STREET

SKILLFUL & EFFICIENT
PERMANENT REMOVAL OF SUPERFLUOUS HAIR

NO CASE TOO DIFFICULT
PERSONAL CONSULTATION

Leona Rita Smith R.N., R.E.

MEMBER STATE LICENSED MEMBER AMERICAN NURSES ASSOCIATION

Established 1931 in Present Location
REFERENCES OF PHYSICIANS SHOWN AT REQUEST

SUITE 621 209 POST PHONE **Garfield 1-1787**

HAIR REMOVED
PERMANENTLY ERADICATED

From Any Part of the Human Body on Either Men or Women, No Matter How Heavy or Extensive the Growth. No Harm to Health. No Disfiguring Marks. Cost Modest.

ALL WORK SUPERVISED BY MATURE, HIGHLY EXPERIENCED INSTRUCTORS. TREATMENTS GIVEN BY ADVANCED STUDENTS.
FAR BELOW THE AVERAGE COST!

Why Wait? Call Us!
GOLDEN GATE SCHOOL OF ELECTROLOGY
CALL NOW FOR A PERSONAL INTERVIEW

EXbrook 7-4928

233 GRANT AVE. 4th FLOOR SAN FRANCISCO

Electrolysis Treatments—(Cont'd)
CASPARY AUGUSTA A D MISS

Licensed
ELECTROLOGIST E.D. AND COSMETICIAN
UNWANTED HAIR REMOVED FOREVER
NEW FAST SCIENTIFIC METHOD

209 Post -----GARfld 1-7516

Derm Laboratories The 516 Sutter. DUgulas 2-5335

ELECTROLOGISTS ASSOCIATION OF CALIFORNIA

An Association of Registered Ethical Electrologists
Pledged to the Highest Standard of Permanent Hair Removal

"MEMBERS"

Bravos Pauline Polos VAlencia 4-0910
Burke Mary V 133 Geary EXbrk 2-3845
Caspary Augusta A D Miss 209 Post
Evans Mona 275 Post SUttr 1-4264
Fischer Nell K 133 Geary GARfld 1-3897
Foss Martha E D Scandinavian Electrologist
133 Geary SUttr 1-8588
Hausheer Katherine 516 Sutter YUkon 2-9141
Smith Leona R 209 Post GARfld 1-1787
Spencer Stephen W 706 Market EXbrk 7-2888
Tashro Ruth V Sutter & Grant Av EXbrk 2-5000
Tellegen Agatha Z 133 Geary YUkon 6-2761

EMPORIUM THE
835 Market YUkon 2-1111

EVANS MONA
Member Electrologists Assn of Cal
275 Post SUttr 1-4264
Farris Chris 150 Powell EXbrk 7-3755

Our business office will be glad to help with any telephone problem you may have.

MILDRED KEILY
REGISTERED NURSE
SUPERFLUOUS HAIR
PERMANENTLY REMOVED
New Short Wave Method
FREE CONSULTATION
Personal Attention - Confidential
CALL
EXbrook 2-6960

POST GRADUATE KREE ACADEMY N. Y.
133 Geary - Rm. 720

SEND FOR FREE BOOKLET
CONSULTATION DIVIDED
Without Charge or Obligation

VIENNA STUDIOS
PHELAN BUILDING
At 760 Market St.
(Between Grant-Stockton)
EX 7-2888

STEPHEN SPENCER
D. C. T. R. E.
European Specialist
New York Post Grad.
Licensed by
CALIFORNIA
OHIO (Med. Board)
PENNSYLVANIA

MAY CHARGE IT BANKAMERICARD

Electrolysis Treatments—(Cont'd)
FISCHER NELL K

Your Electrologist
Established 20 Years
Hair Removed Forever From
Limbs, Body, Face
FAST, SAFE, SURE

Both Electrolysis & Thermolysis
Graduate Kree College of N.Y.
Member Calif. Electrolysis Assn.
Member Electrolysis Assn. of America
Physicians Recommendations Upon Request
1/2 Block from Union Square Room 510
133 Geary GARfld 1-3837

Foss Martha E D Scandinavian Electrologist
133 Geary SUttr 1-8588
(See Advertisement This Page)

GOLDEN GATE SCHOOL OF ELECTROLOGY
233 Grant Av EXbrk 7-4928
(See Advertisement This Page)

Hansen Angele 1005 Market HEmlck 1-4292

HAUSHEER KATHERINE
516 Sutter YUkon 2-9141
(See Advertisement This Page)

Henri E St Pierre Corp 233 Grant Av EXbrk 7-4928

KEILY MILDRED 133 Geary EXbrk 2-6960
(See Advertisement This Page)

MACY'S SAN FRANCISCO
Stockton & O'Farrell EXbrk 7-3333
Mona Evans 275 Post SUttr 1-4264
Packard J C Mrs 523-39th Av BAYw 1-5151
Smith Leona R 209 Post GARfld 1-1787
(See Advertisement This Page)

SPENCER PERMA-SAFE METHOD

FREE BOOKLET
Free Consultation
LIFETIME SATISFACTION

High Quality Professional Service - Fast
Comfortable - Truly Permanent - In Privacy
MAY CHARGE IT BANKAMERICARD

"FOR INFORMATION CALL"

A-1 ELECTROLOGY HAIR REMOVAL
VIENNA STUDIOS
Suites 915-7-9 Phelan Building
760 Market EXbrk 7-2888

Spencer Stephen W 760 Market EXbrk 7-2888

TELLEGEN AGATHA Z
Electrolysis Expert - 20 Years Experience
Latest Methods Will Remove The
Most Difficult Hair Growths Forever
133 Geary YUkon 6-2761

Tucker Charlotte 133 Geary SUttr 1-7960

Vienna Studios 760 Market EXbrk 7-2888
(See Advertisement This Page)

Electronic Equipment & Supplies—Dealers

BOY-MAR PRODUCTS—ELECTRICAL SERVICE CO
1271 Mission UNdrhl 1-2245

Cal-Marine Radiophone Co
1018 Columbus Av. ORdwy 3-2552

DAILY CITY AMATEUR SUPPLY
Home Equipment & Accessories
New & Used Transmitters & Receivers
FRED B. FRYMAN - W6NCK
6129 Mission Daily City DElaware 4-1345

Electro Instruments Inc Palo Alto DAVnprt 6-9120
Fimery W 456 Larkin PRSpet 5-0952

GANE BROS & LANE INC
Electronic Heat Sealing Machinery
Seals Vinyl Plastics
Toys - Notebooks & Novelty Items
715 Bryant EXbrk 2-4026

PATROL SIGNAL & SALES CO
SIGNAL ALARMS
INTER-COMMUNICATION SYSTEMS
ELECTRIC MATS
1212 Silver Av JUNipr 5-1138

STANDARD SURPLUS
Radio Surplus Supplies - Electronics
Radios - Tools - Hdws. - New and Used
1230 Market HEmlck 1-3106

(Continued Next Page)

Check the YELLOW PAGES for WHO sells WHAT.

Electronic Equipment & Supplies—Dealers—(Cont'd)

Vocatron Distributors 420 Market. DUgulas 2-7728
WESTERN GOLD & PLATINUM CO
Brazing Alloys-Ceramic Insulators
Silver Points
525 Harbor Bl Bldg LYtel 3-3121
Wilcox E A Co
Transformer Laminations & Cores
175 Utah Av SSF PLaza 6-7380

Electronic Equipment & Supplies—Repairing

Airtrons Radio 1337 Mission MArkt 1-4900

CASCADE ELECTRONIC CORP

ELECTRONICS MARINE - INDUSTRIAL
ENGINEERING SERVICE
ALL TYPES
COMMUNICATION & RADAR
EQUIPMENT MAINTENANCE

917 Bryant UNdrhl 1-2184

Daily City Amalgam Supply
6129 Mission Daily City DElaware 4-1345

ELECTROORDNANCE
510-7th UNdrhl 1-3302
Jack's Mobile T V 1116, Irving OVrind 1-9500

PACIFIC ELECTRICAL INSTRUMENT LABORATORY

Authorized Sales & Service
SIMPSON - TRIPLETT - PHAOSTRON
AND OTHER MAKES
OF ELECTRICAL - ELECTRONIC
& TEMPERATURE INSTRUMENTS
SINCE 1909

111 Main GARfld 1-7185

PACIFIC ORDNANCE & ELECTRONICS CO
ELECTRONIC & ORDNANCE ENGINEERS
Installation - Maintenance - Repairs
Marine - Military - Industrial

510-7th UNdrhl 1-3302

RADIO CORP OF AMERICA
1075 Folsom. MArkt 1-1062

ROSS INSTRUMENTS INC
Military & Industrial Electronic
Instruments & Scientific Equipments
3045 Shattuck Av Brkly THrnl 1-2011

WESTERN ELECTRONIC SERVICES CO
COMPLETE INSTALLATION AND
MAINTENANCE SERVICE
INDUSTRIAL CONTROL SYSTEMS
ELECTRONIC MOTOR CONTROLS
INTER-COM SYSTEMS

181 Shipley YUkon 2-8862

Western Ordnance Repair Co
1401 Middle Harbor Rd Oaking GLncrt 2-4128
Residence Los Altos Hills WHItcfl 8-8098

USE THE INDEX of CLASSIFIED HEADINGS in the Green Pages of this Directory

Electronic Equipment & Supplies—Whsle & Mfrs

Advance Carbon & Electric Mfg Co
2305 Mariposa HEmlck 1-4034
Allen-Bradley Co 165-11th UNdrhl 3-7880

AMPHENOL ELECTRONIC COMPONENTS

M S and R F
connectors & cable.
Component parts and
complete Wire and
Cable Assemblies.

"WHERE TO BUY THEM"
AMPHENOL-BORG CORP
Amphenol District Sales Division
1040 El Camino RI Sn Carlos. LYtel 1-2691

DISTRIBUTOR SALES REPRESENTATIVES

ELLIS G B SALES CO
850A Hansen Wy Palo Alto. DAVnprt 1-3100

ASSOCIATED RADIO DISTRIBUTORS
1583 Howard HEmlck 1-0212

AULT ASSOCIATES
906 Willow Rd Mtno Prk DAVnprt 6-1760

Austin Craft Co
1485 Bayshore Bl JUNipr 7-8700

Barrett Electronics Corp-Western Division
Automatic Vehicular Guidance Systems
Radio Remote Control Equipment
1436 El Camino RI Mtno Prk DAVnprt 6-7095

Beede Electrical Instruments
1485 Bayshore Bl JUNipr 7-8700

Belling George Surplus Electronics
770 W Grand Av Oaking. GLncrt 1-5261

BERMAN E L CO
Wholesale Representatives Only
450-9th UNdrhl 3-0317

Blonder-Tongue Laboratories
165-11th UNdrhl 3-7880

BRILL ELECTRONICS 610 E 10th Oaking
From telephones served by the following exchanges
San Francisco
(No Intercity Charge)

Ask Operator for. Enrtprse 10177

Bussmann Mfg Co
Dist Mgr 2166 Market UNdrhl 3-2600
Warehouse 2720-17th HEmlck 1-1526

CBS ELECTRONICS SALES CORP
126-3d Ls Alts WHItcfl 8-7715
Cahn Bernard L Co 420 Market SUttr 1-7981

CANNON PLUGS

Multi-contact electrical connectors for aircraft, electronics, instruments, communication, and automation. Also d.c. solenoids and patio lights.

"FOR INFORMATION CALL"
FACTORY REPRESENTATIVE
Brainard W V 535 Middlefield Rd Palo Alto. DAVnprt 6-5421

INDUSTRIAL-AUDIO DISTRIBUTORS

Connex Corp
Oakland Airport Oaking NEpnt 2-8630

AUDIO-DISTRIBUTORS
Zack Electronics 1422 Market. MArkt 1-1422

ELECTRONIC COMPONENTS

- Fixed Capacitors
- Panel Meters
- Rectifiers
- Transistors Silicon
- Silicon
- Sensitive Relays
- Electronic Hardware
- Terminal Boards
- Quartz Crystals
- High Amperage Shunts
- R F Connectors

PHONE
HEmlck 1-3987

TWX S.F. 896

L.A. NOTT & COMPANY

FACTORY REPRESENTATIVES

1061 Howard St. San Francisco

Electronic Equipment & Supplies—Whsle & Mfrs—(Cont'd)

CHANNEL MASTER ANTENNAS—ASSOCIATED RADIO DISTRIBUTORS
1583 Howard HEmlck 1-0212

CHICAGO-STANCOR TRANSFORMERS—SALES REPRESENTATIVES

MOULTHROP & HUNTER
165-11th UNdrhl 3-7880

Chicago Standard Transformer Corp
165-11th UNdrhl 3-7880

Cinch Manufacturing Co-Howard B Jones Div
533 Howard. YUkon 2-3146

Cornell-Dubilier Electric Corp
165-11th UNdrhl 3-7880

Dalmator Division Yuba Consolidated Industries
Inc 1375 Clay Seta. Clra CHery 3-9414

Daystrom Pac Corp Potentiometer Div
441 W California Av Palo Alto DAVnprt 6-5291

Decker Corp 3522 Geary Bl SKYln 2-0846

DONNER SCIENTIFIC CO
MUIbery 2-6161

EBER ELECTRONIC SUPPLY INC
2355 Market MArkt 1-4332

EDISCO-ELECTRONIC DISTRIBUTING CO
5901 Mission JUNipr 6-7087

Eiborn & Melchior 749 Bryant DUgulas 2-1038

Eitel-McCallough Inc
Mfrs of Eimac Electron-Power Tubes
301 Industrial Rd Sn Carlos. LYtel 1-1451

Electro-Measurements Inc
7524 S West Macadam Portland Oregon
From telephones served by the following exchanges
San Francisco
(No Intercity Charge)
Ask Operator for. Enrtprse 13031

Electronic Processes Corp of Calif
436 Bryant EXbrk 7-3881

Electronics Corp of America
1485 Bay Shore Bl JUNipr 4-7078

Ellenje Co 345 S Calif Av Palo Alto. DAVnprt 6-1655

ELMAR ELECTRONICS

RADIO & ELECTRONICS
Parts Distributor for the
INDUSTRIALS
RESEARCH LABS. - SCHOOLS
Specializing in Electronic Parts
Tubes and Semi-Conductors.
Complete Warehouse Stocks of all
Nationally-Advertised Brands

AMATEUR DIVISION
Transmitters, Receivers & Parts, etc.
for the RADIO AMATEUR

At Madison
140-11th Oaking TEmplbr 4-3311

ENGINEERED INSTRUMENTS INC

CONTRACT MANUFACTURERS
MECHANICAL-ELECTRICAL-ELECTRONIC
OUR SERVICE INCLUDES
Complete Assemblies - Sheet Metal
Spray Painting - Machining - Fabricating
22815 Sutra Hayward JEfrn 7-1545

FANSTEEL RECTIFIER-CAPACITOR DIV
534 El Camino RI Sn Carlos. LYtel 1-4411

Advertise in the YELLOW PAGES... it pays.

Electronic Equipment & Supplies—Whsle & Mfrs—(Cont'd)

FEATHERSTONE & SALISBURY CO
Manufacturers' Representatives
for Distributors, Jobbers &
Industrials
1355 Market UNdrhl 1-1466

Federal Telephone & Radio Corp
1258 Fitzgerald. VAlencia 4-6714

Filters Inc 165-11th UNdrhl 3-7880

Fisher Switches Inc 40 Gough UNdrhl 1-2569

FISKE BUD CO 1619 Pine ORdwy 5-6200

FORTUNE ELECTRONICS INC
1321 Mission UNdrhl 1-2434
(See Advertisement This Page)

Gay Lee Products Inc
1501 Old County Rd Bldm. LYtel 3-7848

GEN-PRO TERMINAL BOARDS—FISHER SWITCHES INC
40 Gough UNdrhl 1-2569

GENERAL ELECTRIC ELECTRONIC EQUIPMENT—DISTRIBUTORS

WHOLESALE RADIO & ELECTRIC SUPPLY CO
Wresco
140-9th HEmlck 1-3680

General Industries Co 165-11th UNdrhl 3-7880

Gertsch Products Inc 11761 Los Arboles Av
Sunnyvl. REant 6-7031

GIRARD-HOPKINS
Electronic Capacitors
1000-40th Av Oaking KElog 2-8477

Graphic Circuits 533 Howard YUkon 2-3146

Gray Hugh Co 2166 Market KLondke 2-1777

HEATHKIT DO-IT-YOURSELF KITS—AUTHORIZED DEALERS

ZACK ELECTRONICS
Also at Palo Alto & Berkeley Stores
1422 Market MArkt 1-1422

HILL J T CO 1682 Laurel Sn Carlos. LYtel 3-7693

HOLBROOK MERRILL CO

FABRICATED METAL COMPONENTS
PRECISION JIG
FIXTURE PRODUCTION
METAL FINISHING & PAINTING

1150 Kifer Rd Sunnyvl
From Telephones Served By
San Francisco (No Intercity Charge)
Ask Operator for Enrtprse 11260

HOWARD G M & ASSOCIATES
1301-6th MArkt 1-6759

Iron Fireman Mfg Co
441 W California Av Palo Alto. DAVnprt 6-5291

JERROLD ELECTRONICS CORP
1042 Terminal Wy Sn Carlos LYtel 3-8273
King Engineering Co 1878 Union WEst 1-2168

KOESSLER SALES CO
MANUFACTURERS REPRESENTATIVE
INDUSTRIAL INSTRUMENTATION
2830 Geary Blvd JOrdn 7-0622

LAND-AIR INC INSTRUMENT & ELECTRONIC DIVISION
2133 Adams Sn Leandro. LOrckhn 9-5841
Lebel Frank Co 1485 Bayshore Bl JUNipr 7-8700
Lebel-Warren Associates
1485 Bayshore Bl JUNipr 7-8700
Liles Electronic Supply Co
1550 Howard. MArkt 1-1264
(Continued Next Page)

FORTUNE ELECTRONICS CORPORATION

WHOLESALE DISTRIBUTORS
COMPLETE STOCKS OF INDUSTRIAL
ELECTRONIC PRODUCTS

TRADE DISCOUNTS
• TRANSISTOR
• GENERAL TRANSISTOR
• C B S

SEMI CONDUCTORS
TEST EQUIPMENT
TV & RADIO SERVICEMEN'S SUPPLIES

HI-PI EQUIP. & SUPPLIES

1321 **UNderhill 1-2434** MISSION ST.